

EMPOWERING SEAMLESS INTEGRATION



SBM OVERVIEW

SBM is a leading enterprise IT and telecom solutions provider in Saudi Arabia. It serves as the General Marketing and Services Representative of IBM World Trade Corporation.

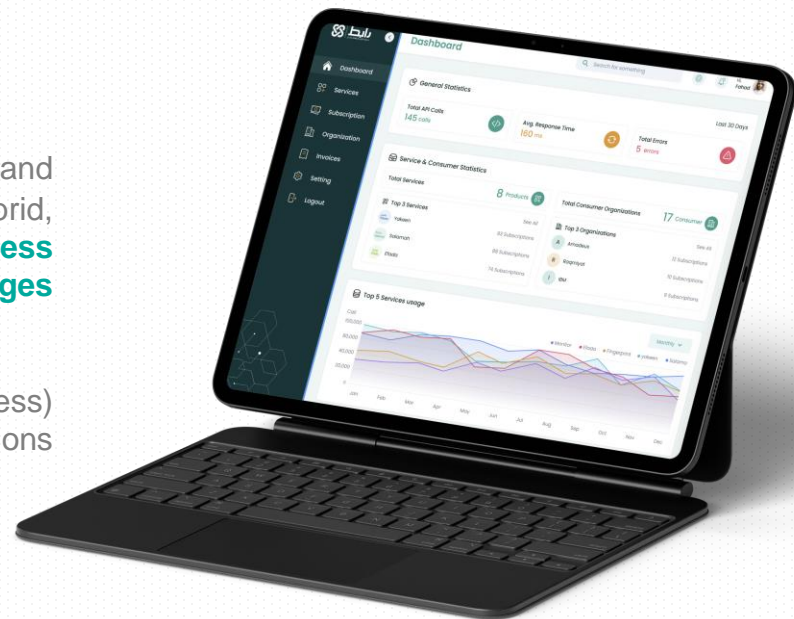
SBM's expertise extends to tailored maintenance and support services for a wide range of IBM and non-IBM products. Through strategic partnerships with industry leaders like Cisco (Gold Partner) and SAP (Gold Partner), SBM brings their clients the best-in-class technologies and expertise.

01 | What Is Rabet?

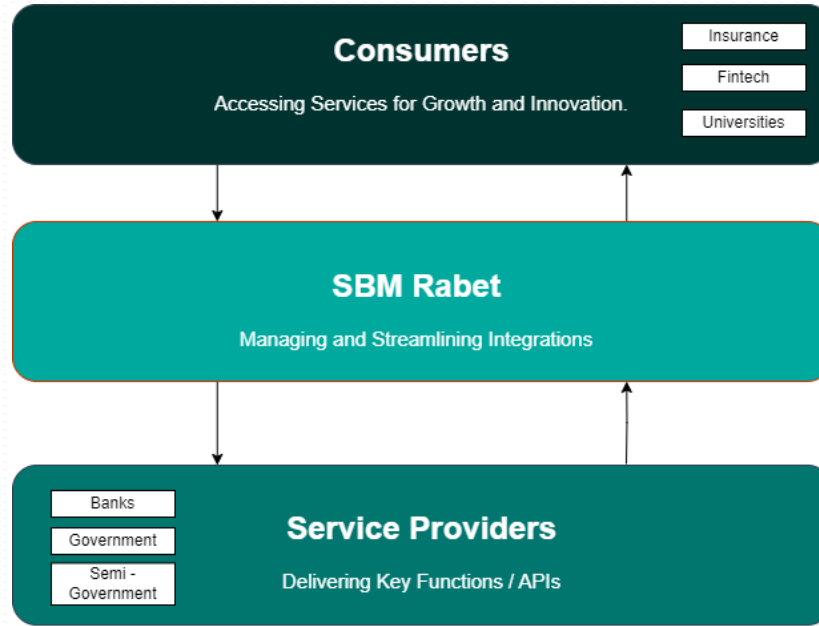
SBM RABET

RABET is the ultimate platform designed to simplify and **streamline integration** for businesses. With its scalable, hybrid, and multi-cloud capabilities, RABET enables **seamless connectivity** across systems, **overcoming integration challenges** with ease.

It's specifically designed to streamline B2B (business-to-business) integrations, focusing on making **internal/external** integrations inside organizations **more efficient, easier, and faster**.



Rabet's Role in Integration Ecosystem



Market Size and Growth in the Kingdom



Revenue, 2023 (US\$M)
\$443.9



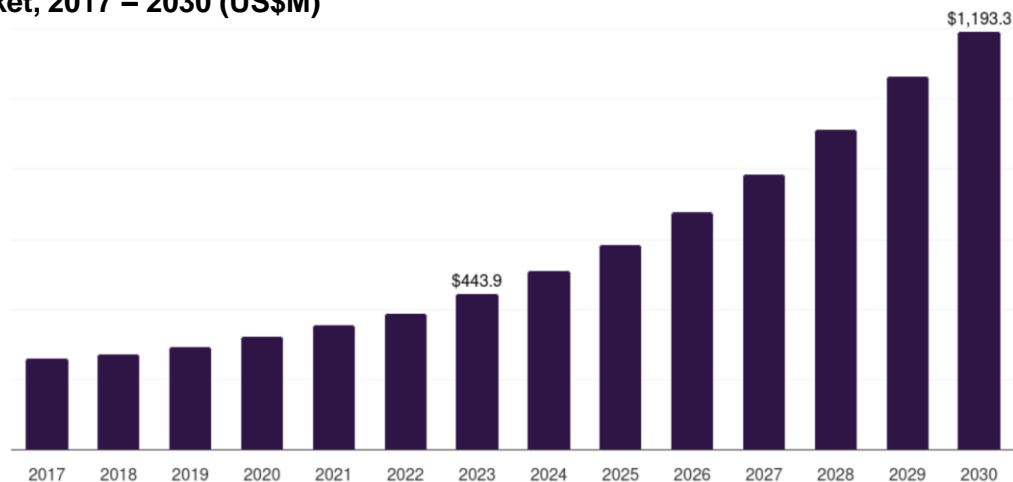
Forecast, 2030 (US\$M)
\$1,193.4



CAGR, 2024 - 2030
15.2%

Report Coverage
Saudi Arabia

Saudi Arabia API Market, 2017 – 2030 (US\$M)



The API marketplace market in Saudi Arabia is expected to reach a projected revenue of US\$ 1,193.4 million by 2030.

A compound annual growth rate of 15.2% is expected of Saudi Arabia API marketplace market from 2024 to 2030.

02 | Rabet Impact & Business Values

How Rabet can Maximize Your Business Impact

3X Revenue Generation

Maximize profits by enhancing business agility and creating new revenue streams.

4X Market Share Growth

Gain a competitive edge by expanding integrations with partners and clients effortlessly.

>5X Operational Efficiency

Streamline operations with automation and simplified workflows across your integrations.

4X Faster Onboarding

Reduce onboarding time for new partners or customers with plug-and-play integration.

3X Increased Visibility

Gain insights into API performance, enabling better management and optimization.

5X Interoperability

Seamless integration across systems and platforms, reducing technical debt and unlocking business potential

Business Values



03 | Target Sectors

Target Sectors

Presenting all target sectors in alignment with the 2030 Vision.

Financial Services ●

30 banks 82 FinTech's

- Banking and securities
- Insurance
- Investment Management
- Real Estate

Consumer and Industrial Products ●

\$80B+

- Automotive
- Chemicals and specialty materials
- Consumer products
- Industrial products and services
- Retail. Wholesale and distribution
- Travel. Hospitality and services

Public Sector ●

250+

- Civil Government
- Defense
- Education
- Public Health and Social Services
- Public Transportation
- Security and Justice

Life sciences and Healthcare ●

\$37B

- Life sciences
- Global Health

Energy and Resources ●

\$190B

- Mining
- Oil and Gas
- Power
- Shipping and Ports
- Water

04 | Case Studies

Case Study: Financial Institution

Data is stored across various departments, creating siloes that make it difficult to aggregate and analyze information for commercial purposes.

Business problem

Existing middleware layer lacks to fasten the scalability and real-time data access required for commercial applications, making it challenging and time consuming to build data-driven services. Without a streamlined data integration framework, the financial institutions struggles to provide a seamless, personalized experience to its customers.

Solution

- SBM Rabet enables fast API creation and secure management, making it easier to adapt to changing business models, customer demands, and technological shifts.
- SBM Rabet robust security features like data masking, authentication, and threat protection, safeguarding data exchanges and mitigating cybersecurity risks.
- SBM Rabet facilitate efficient, real-time data sharing, optimizing resource allocation, and reducing costs by enabling proactive business actions.
- SBM Rabet provides centralized data integration and transformation capabilities, allowing easy tracking of data flows and enabling regulatory compliance.

Outcome:

- Businesses can swiftly respond to changes and launch new offerings faster.
- A secure integration layer ensures data protection, minimizing exposure to cybersecurity threats.
- Automation and optimized data flows reduce overhead and improve operational efficiency.

Solution components:

- IBM API Connect
- IBM Data Power Gateway
- IBM App Connect
- Pre-built connectors
- Microservices & Graph QL

05 | Product Features

Rabet Core Features



Monetization Models



Billing & Invoicing



Partner Management



Executive Dashboard



Corporate Reporting



Integration Extensibility



Streamline Monetization

Product Demo



SBM رابط

- Dashboard
- Services
- Subscriptions
- Organizations
- Invoices
- Setting
- Logout

Organizations

Subscription Growth

Subscriptions

Monthly

• Subscription Rate

Churn Rate

Monthly

20%

Customer Retention ↑

New Subscriptions (250) ↑

Cancel Subscriptions (45) ↓

All Organizations

Name	Email	Industry Type	Join Date	Status
Amadeus	Amadeus@gmail.com	Cloud storage	20 Jan, 2026	Active
Raqmiyat	Raqmiyat@gmail.com	Artificial Intelligence	19 Jan, 2026	Inactive
IBM	IBM@gmail.com	Data providers	18 Jan, 2026	Active
Amadeus	Amadeus@gmail.com	Cloud storage	17 Jan, 2026	Active
Raqmiyat	Raqmiyat@gmail.com	Artificial Intelligence	16 Jan, 2026	Active
IBM	IBM@gmail.com	Data providers	15 Jan, 2026	Inactive
Amadeus	Amadeus@gmail.com	Cloud storage	14 Jan, 2026	Active
Raqmiyat	Raqmiyat@gmail.com	Artificial Intelligence	13 Jan, 2026	Active
IBM	IBM@gmail.com	Data providers	11 Jan, 2026	Inactive

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SBM رابط

- Dashboard
- Services
- Subscription
- Organization
- Invoices
- Setting
- Logout

Products

1 Services
Services Info

2 API
Select API

3 Plans
Create Plans

4 Publish
Select Publish

5 Review
Submit your info

Search for something

Basic kit

5.99 SAR per month

basic currency layer for low cost

Professional

10.99 SAR per month

Standard Kit - includes core Features and higher volume.

Advanced

1.99 SAR per call for month

Our Most Popular Suite - advanced functionality and up to 500,000 monthly

Premium

50.99 SAR per month

The All-inclusive Suite - complete suite of features and 1,000,000 monthly

Add Your Plan

Create your own plan

Create

Previous

Next

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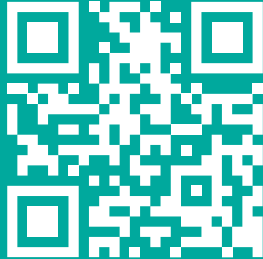
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The General Marketing and Services Representative of IBM WTC

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Invoice Ref.	Plan	Due Date	Amount	Status	Comment	Export
INV001	Yakeen	20 Jan, 2024	10 SAR	Paid	-	Download
INV002	Salamah	19 Jan, 2024	30 SAR	Declined	Insufficient funds	Download
INV003	Efada	18 Jan, 2024	20 SAR	Pending	Provider confirmation	Download
INV004	Yakeen	16 Jan, 2024	10 SAR	unpaid	-	Download
INV005	Salamah	15 Jan, 2024	30 SAR	Paid	-	Download
INV001	Yakeen	14 Jan, 2024	10 SAR	Paid	-	Download
INV002	Salamah	13 Jan, 2024	30 SAR	Declined	Insufficient funds	Download
INV003	Efada	12 Jan, 2024	20 SAR	Pending	Provider confirmation	Download
INV004	Yakeen	11 Jan, 2024	10 SAR	unpaid	-	Download
INV005	Salamah	10 Jan, 2024	30 SAR	Paid	-	Download

THANKS!



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