



Revolutionizing Communication

UNLOCKING A SEAMLESS AND
ERROR-FREE CORRESPONDENCE ERA



SBM Overview

SBM is a leading enterprise IT and telecom solutions provider in Saudi Arabia. It serves as the General Marketing and Services Representative of IBM World Trade Corporation.

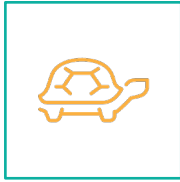
SBM's expertise extends to tailored maintenance and support services for a wide range of IBM and non-IBM products. Through strategic partnerships with industry leaders like Cisco (Gold Partner) and SAP (Gold Partner), SBM brings their clients the best-in-class technologies and expertise.

A person is shown from the chest up, with their hands covering their face. They appear to be in a state of distress or frustration. The background is a blurred office setting with shelves and papers. The entire image is overlaid with a blue gradient.

01

The Problem

The Problem



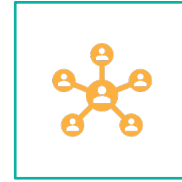
Paper-based systems slow down information tracking.



Response delays can harm service and deadlines.



Unsecured sensitive information.



Collaboration suffers without a centralized system.

02



The Solution

The Solution



IMAGINE A WORLD WHERE MANAGING CORRESPONDENCE IS **SEAMLESS** AND **EFFICIENT**, WHERE DELAYS, ERRORS, AND LOST DOCUMENTS ARE A THING OF THE PAST.

The Solution



INTRODUCING THE CORRESPONDENCE MANAGEMENT SOLUTION BY SBM **MURASALAT** IS THE SOLUTION THAT **REVOLUTIONIZES** HOW ORGANIZATIONS HANDLE THEIR **CORRESPONDENCE**.



Correspondence Central

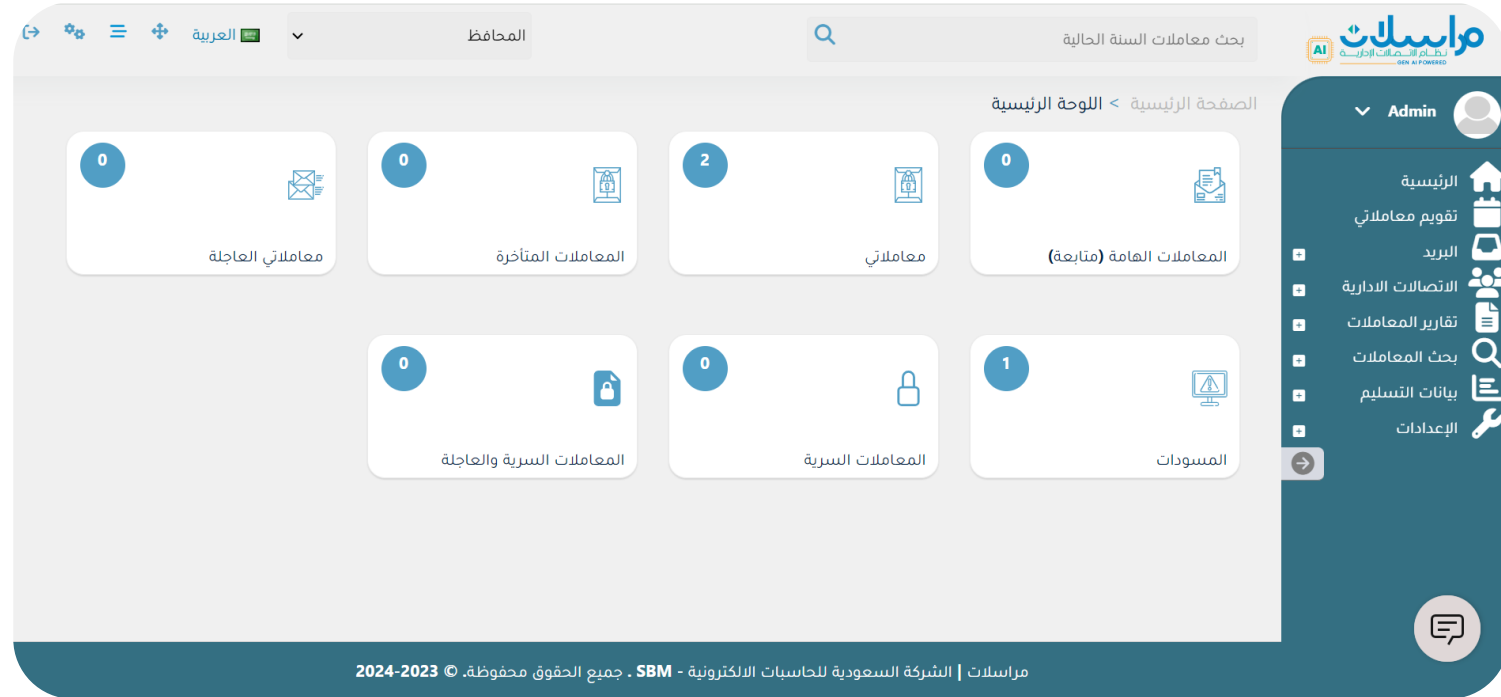


Streamlined Operations



Maximizing Results

Murasalat Dashboard



Murasalat Screens

The image displays three overlapping screenshots of the Murasalat system interface. The top screenshot shows a desktop view with a sidebar menu on the left and a main content area. The middle screenshot shows a mobile app view with a similar sidebar menu. The bottom screenshot shows a calendar view with a grid of dates and a legend at the bottom right.

Calendar View (Bottom Screenshot):

Calendar for the month of Rajab 1445 H. The grid shows dates from 1 to 31. The legend indicates the following categories:

- معاملة متأخرة (Delayed Transaction) - Red dot
- معاملة غير متأخرة (Non-Delayed Transaction) - Green dot
- معاملة تلقى عدا (Received Transaction) - Yellow dot
- معاملة تلقى المدى (Received Transaction) - Blue dot

Sidebar Menu (Left Screenshot):

- الرئيسية (Home)
- تقويم معاملاتي (My Transactions Calendar)
- البريد (Mail)
- الاتصالات الادارية (Administrative Communications)
- تقارير المعاملات (Transaction Reports)
- بحث المعاملات (Search Transactions)
- بيانات التسليم (Delivery Data)
- الإعدادات (Settings)
- بياناتي (My Data)
- إعدادات البريد (Mail Settings)
- لوحة التحكم (Dashboard)
- اعدادات عامة (General Settings)



03

Features

Features



EFFICIENCY



**ACCURACY AND
CONSISTENCY**



**TRANSPARENCY &
ACCOUNTABILITY**



**CUSTOMER
SERVICE AND
SATISFACTION**



**COMPLIANCE
AND RISK
MANAGEMENT**



**COST REDUCTION
AND RESOURCE
OPTIMIZATION**

Features



**COLLABORATION
AND KNOWLEDGE
SHARING**



**INNOVATIVE
MICROSERVICE
ARCHITECTURE**



**SaaS
SOFTWARE AS A
SERVICE**



**DIGITAL
SIGNATURE**



**SEAMLESS
CONNECTIVITY**



**INTEGRATION WITH
(ECM) SOLUTIONS**



**INTEGRATION
WITH GEN-AI
TECHNOLOGY**

04

Technology

Murasalat leverages the following technologies for its operations:

Technology



Watsonx.AI



Red Hat



FileNet



IAM

05 | Clients

Clients





07

Offering

Architecture Offering



**Standard
Traditional deployment**



**Containerized
Multi-tenant (Microservices)**

Hosting Offerings



Traditional, On-Prem



Cloud Hosting



Hybrid Hosting

Pricing & Packages



Pay-as-use



Freemium



Subscription

Thanks!

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