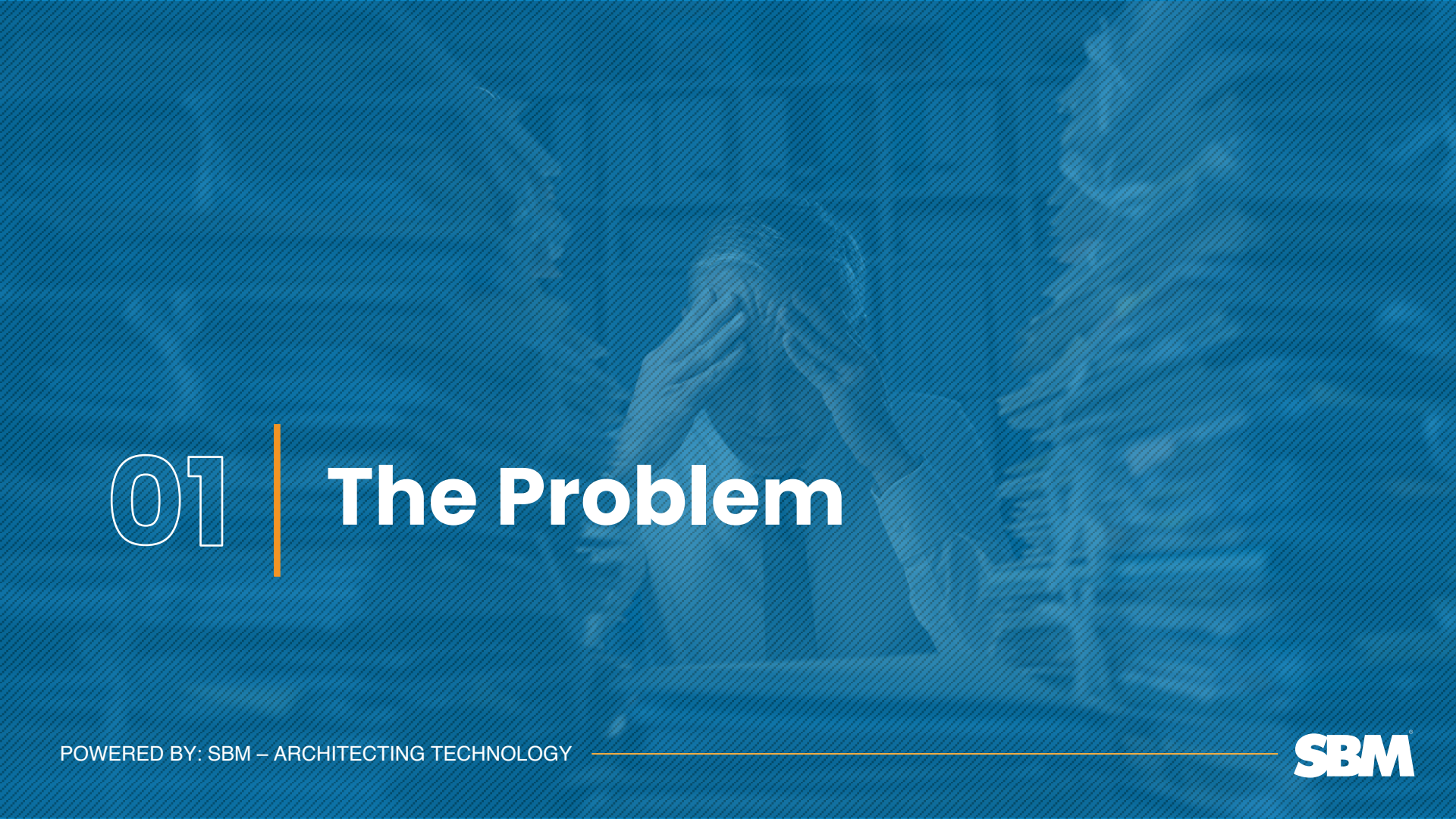
Revolutionizing Communication

UNLOCKING A SEAMLESS AND
ERROR-FREE CORRESPONDENCE ERA

SBM Overview

SBM is a leading enterprise IT and telecom solutions provider in Saudi Arabia. It serves as the General Marketing and Services Representative of IBM World Trade Corporation.

SBM's expertise extends to tailored maintenance and support services for a wide range of IBM and non-IBM products. Through strategic partnerships with industry leaders like Cisco (Gold Partner) and SAP (Gold Partner), SBM brings their clients the best-in-class technologies and expertise.



01 | The Problem

The Problem

Paper-based systems slow down information tracking.

Response delays can harm service and deadlines.

Unsecured sensitive information.

Collaboration suffers without a centralized system.

02 | The Solution

The Solution

IMAGINE A WORLD WHERE MANAGING CORRESPONDENCE IS **SEAMLESS** AND **EFFICIENT**, WHERE DELAYS, ERRORS, AND LOST DOCUMENTS ARE A THING OF THE PAST.

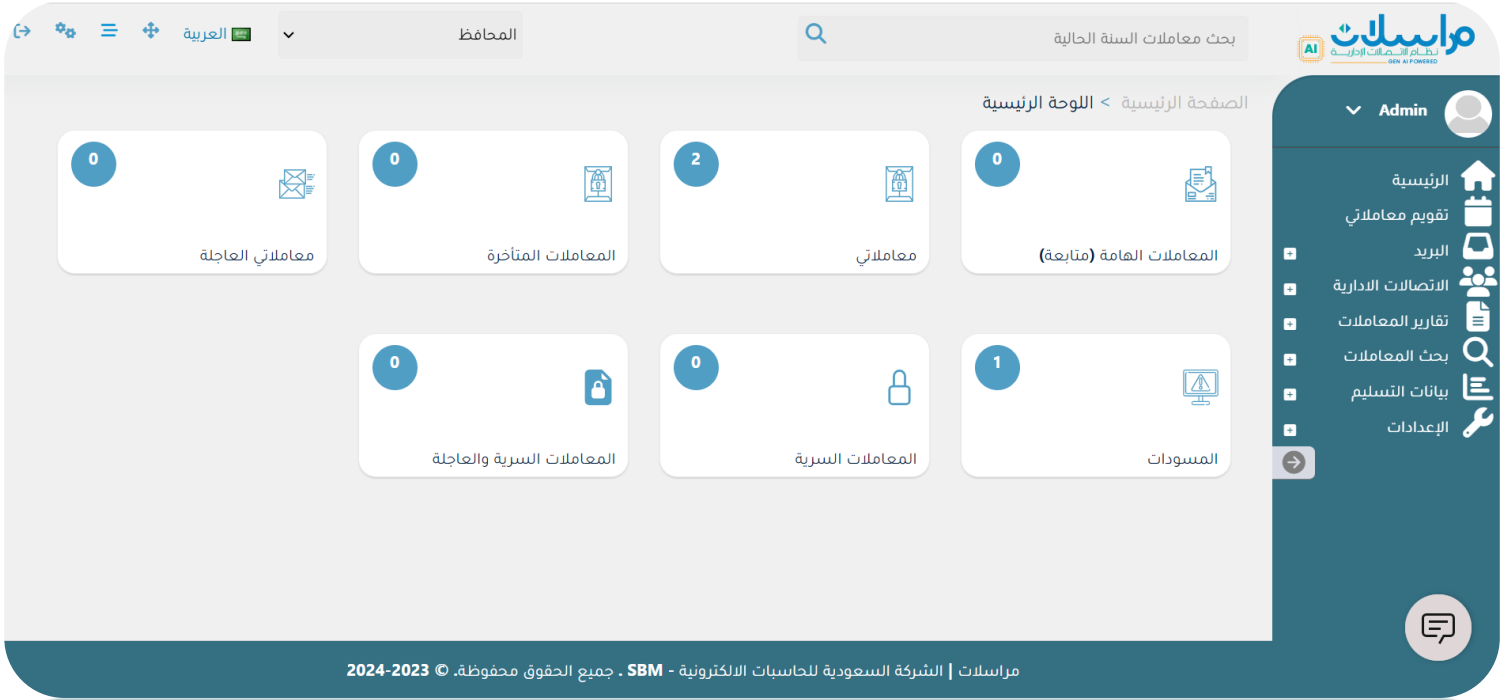
The Solution

مراسلات
نظام الاتصالات الإدارية
GEN AI POWERED

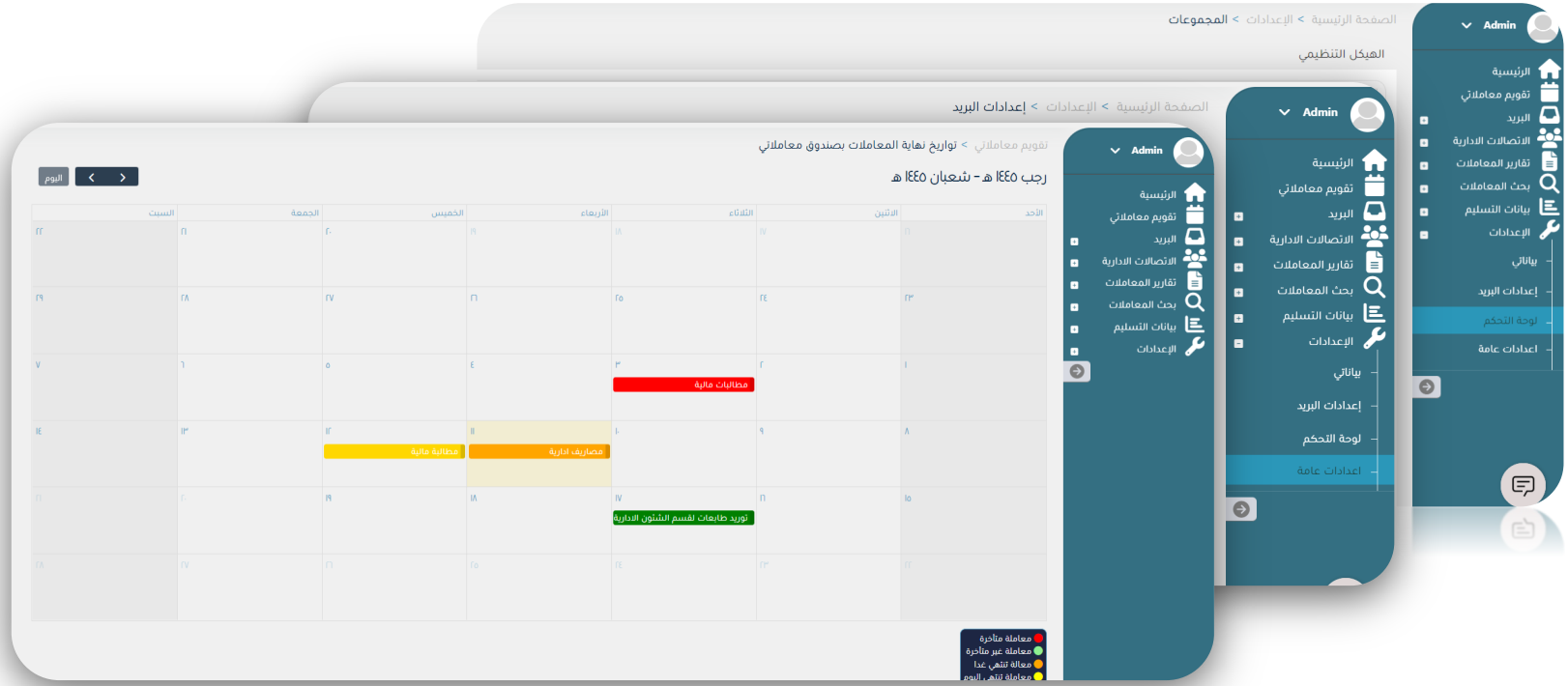
INTRODUCING THE CORRESPONDENCE MANAGEMENT SOLUTION BY SBM **MURASALAT** IS THE SOLUTION THAT **REVOLUTIONIZES** HOW ORGANIZATIONS HANDLE THEIR **CORRESPONDENCE**.

- Correspondence Central
- Streamlined Operations
- Maximizing Results

Murasalat Dashboard



Murasalat Screens



03 | Features

Features

- EFFICIENCY
- ACCURACY AND CONSISTENCY
- TRANSPARENCY & ACCOUNTABILITY
- CUSTOMER SERVICE AND SATISFACTION
- COMPLIANCE AND RISK MANAGEMENT
- COST REDUCTION AND RESOURCE OPTIMIZATION

Features

- COLLABORATION AND KNOWLEDGE SHARING
- INNOVATIVE MICROSERVICE ARCHITECTURE
- SaaS SOFTWARE AS A SERVICE
- DIGITAL SIGNATURE
- SEAMLESS CONNECTIVITY
- INTEGRATION WITH (ECM) SOLUTIONS
- INTEGRATION WITH GEN-AI TECHNOLOGY

04 Technology

Murasalat leverages the following technologies for its operations:

Technology

Watsonx.AI

Red Hat

FileNet

IAM

05 | Clients

Clients

بنك الرياض Riyad Bank

هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority

سبل SPL

الأهلي SNB

الأمانة السعودية لمجموعة العشرين
G20 Saudi Secretariat

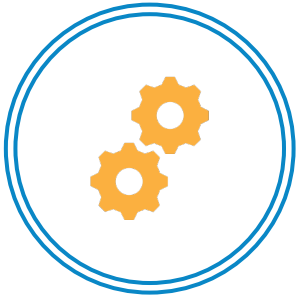
التحالف الإسلامي العسكري لمحاربة الإرهاب
ISLAMIC MILITARY COUNTER TERRORISM COALITION

الشركة الوطنية للإسكان
National Housing Company
NHC

الصندوق الصناعي
صندوق التنمية الصناعية السعودي
Saudi Industrial Development Fund

07 | Offering

Architecture Offering



Standard
Traditional deployment

Containerized
Multi-tenant (Microservices)

Hosting Offerings

Traditional, On-Prem

Cloud Hosting

Hybrid Hosting

Pricing & Packages

Pay-as-use

Freemium

Subscription

Thanks!

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