



Architecting Technology

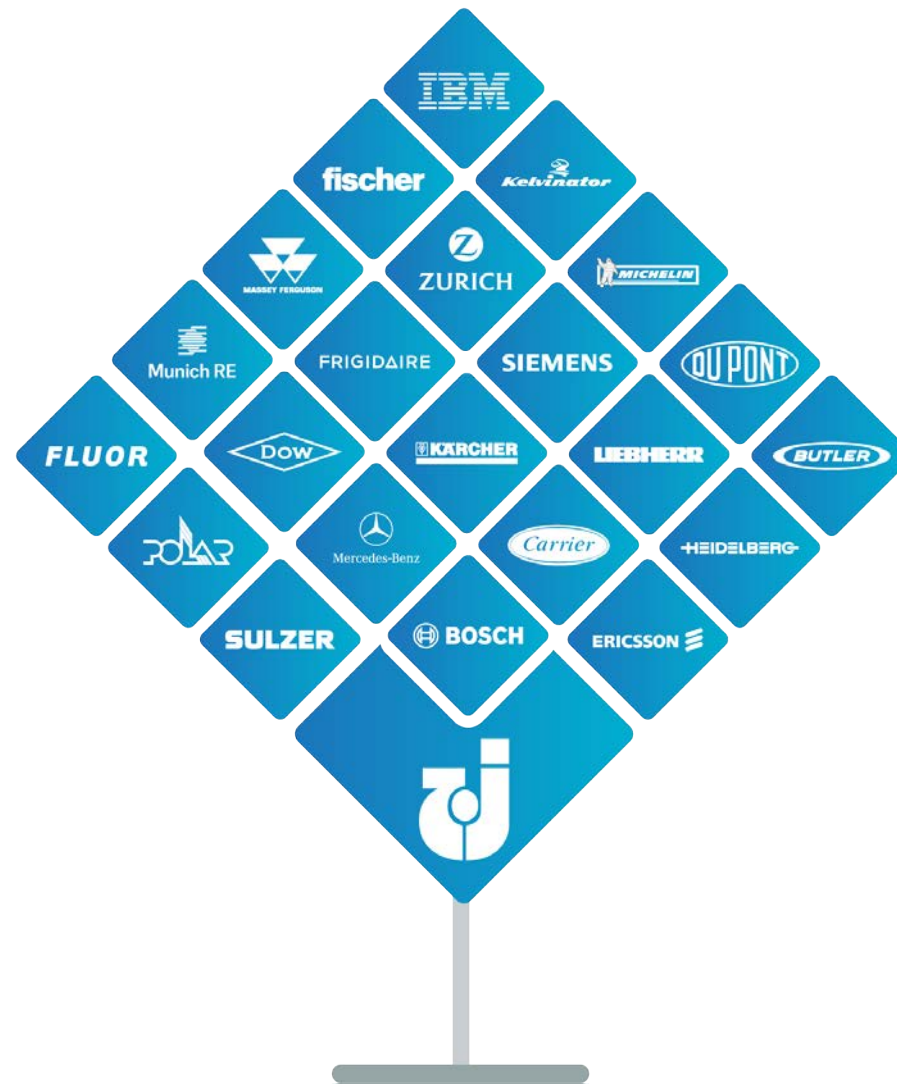
CORPORATE PROFILE



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MULTINATIONAL PARTNERS



E. A. Juffali & Brothers

ABOUT SBM

Saudi Business Machines Ltd. (SBM) is the Kingdom's leading provider of end-to-end enterprise information technology and telecommunications solutions from International Business Machines (IBM).

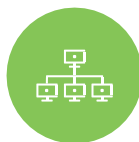
IBM's history in the Kingdom dates back to 1947 when a group of IBM specialists installed the first information handling system for the Arabian American Oil Company, or ARAMCO, in Dhahran.

As the Kingdom's economy grew steadily into the powerhouse that it is today, the founding of SBM in 1981 was the natural, inevitable next step, becoming the General Marketing and Services Representative (GMSR) of IBM World Trade Corporation in Saudi Arabia in 1989.

Today, SBM offers cutting-edge enterprise solutions across every industry in the Kingdom, with its capability as a total solutions provider further enhanced with an unrivaled portfolio of products and services in IBM Systems and Software, Networking Solutions, Systems Integration, Consultation and Implementation, Business Recovery, Physical Security, Cyber Security and Operations Support.



**SYSTEMS
INTEGRATION**



**Network
Solutions**



**Enterprise
Technology Solutions**



**CONSULTATION AND
IMPLEMENTATION**



**BUSINESS RECOVERY &
OPERATIONS SUPPORT**



**CYBER
SECURITY**

SBM also provides comprehensive, tailored corporate services for a vast range of its products and solutions. SBM's entire corporate structure is designed to make the company as flexible and as adaptive as possible to the dynamic and developing requirements of its customers, market, and solutions. The company has access to international best practices, worldwide practices, resources, and knowledge bases to provide any required solution.

Working together with IBM and our valued business partners, we have built the technological fabric of Saudi Arabia, and our work is far from over. We continue to drive innovation in the Kingdom through our investment in digital talent and infrastructure, and we are strongly aligned with the government's Vision 2030 to be the digital gateway of the Middle East. The Kingdom's future is bright, and SBM is going all in.

SBM is also a proud partner with some of the world's most esteemed multinational technology vendors like Oracle, SAP, Microsoft, Cisco, VMware, Symantec, Schneider, and many more.

CORPORATE VISION

To be a leading technology partner, maximizing our clients value throughout their transformation.



CORPORATE MISSION

Empowering clients by providing innovative high-quality solutions incorporating international best practices.

SBM CORE VALUES

Our values shape where we are heading.



EXCELLENCE

Excellence is the main driver to achieve goals efficiently and effectively and to unleash our potentials and stretch our limits.



INNOVATIVE

We value creative efforts, ideas and methods that challenge conventional approaches and drive innovation.



COMMITMENT

At SBM, we are dedicated to our values and the success of our clients.



COLLABORATIVE

We promote collaboration and teamwork, capitalizing on our collective knowledge and capabilities.



RELIABLE

Providing efficient and sustainable solutions and high-quality services, with lowest risk.



PASSIONATE

Seeking perfection and going the extra mile are in our DNA.



DYNAMIC/AGILE

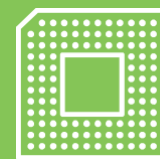
Our robust, adaptive, and flexible teams adopt agile best practices and processes to ride the waves of dynamic needs.

SBM'S LINES OF BUSINESS

*Contributing towards the
development of Saudi
Arabia's Vision 2030.*



**IBM SYSTEMS AND SOFTWARE
SOLUTIONS**



**BUSINESS TECHNOLOGY
SOLUTIONS**



**INFRASTRUCTURE & NETWORKING
TECHNOLOGY**



**CYBER SECURITY
SOLUTIONS**



IBM SYSTEMS AND SOFTWARE SOLUTIONS

“Your Powerful Business Solutions Partner”

SBM is proud to be the General Marketing and Services Representative of IBM World Trade Corporation in Saudi Arabia. Our strong alliance with IBM gives us unparalleled access to powerful IBM Enterprise Systems and Software Solutions, as well as the technical expertise to implement them.

Learn about our IBM Systems and Software Solutions Unit and the powerful tools at our disposal to digitally transform your business.

IBM Systems and Software Solutions is comprised of the following sub-units:

- ▶ IBM Systems Solutions Group
- ▶ IBM Software Group



IBM SYSTEMS SOLUTIONS GROUP

Our IBM System Solutions Group provides a 360 toolkit of skills and capabilities to assist our customers with the full range of IBM Systems, Products and Solutions.

These include but are not limited to the following:

**IBM POWER SYSTEMS
SOLUTIONS**

IBM Z SOLUTIONS

**IBM STORAGE AND SOFTWARE
DEFINED STORAGE (SDS)
SOLUTIONS**

**IBM SYSTEM SOLUTION SUPPORT
& SERVICES**



IBM POWER SYSTEMS SOLUTIONS



IBM Power Solutions are designed to help your business to meet their critical needs in any scenario, so you stay operational and profitable around the clock. It gives you high availability to your systems whenever you need it and centrally managed control of your security and compliance so that you can respond quickly and decisively to any threat. All within a hybrid cloud environment built to stay ahead of the modern data demands of the business world.

Multi-cloud solutions

IBM Power Systems are purpose-built to handle the biggest influxes of data and the most demanding workloads to help keep your information secure across multiple locations.

IBM Power Systems Software

IBM Power Systems Software provides maximum availability to your data wherever you operate in the world so your business can continue to operate 365 days a year with full disaster recovery.

The IBM POWER9 processor

We combine the high-performance capabilities of the POWER9 processor with a hybrid cloud environment, so that our customers can run mission-critical workloads in both public and private cloud environments.

Boosting the power of your data

IBM Power Systems run SAP HANA, a single in-memory platform which leverages your data so that your business can respond to real-time insights, take instant action and accelerate innovation.

Making your data smarter with AI

IBM Power Systems for AI can help enterprises realize the full potential of their data with advanced analytics to facilitate data-driven decisions, access deeper insights, and develop customer trust and confidence.

IBM Power Systems for Oracle

IBM Power Systems help in attaining higher performance for Oracle workloads, backed by a hardware utilization guarantee.

Embedded Solution Agreement

The Embedded Solution Agreement is an easy and flexible business model to integrate the IBM Power Systems portfolio with your organization.

IBM Z SOLUTIONS

IBM Z is driving innovation in the digital economy. It provides a trusted platform for your business to perform high-speed functions with sophisticated new capabilities to meet the demands for enhanced customer experiences, faster data processing and advanced cloud security to meet the most stringent of regulations. IBM Z delivers real-time access to your transactional and operational data, wherever it resides.



Analytics and Machine Learning

IBM Advanced Analytics is powered by IBM Machine Learning, with end-to-end capabilities such as data transformation and cleansing as well as model building and training.



Cloud

Discover the business value of a strategic hybrid cloud environment with IBM Z, the only platform to offer complete encryption of all application and cloud service data to keep your sensitive information safe.



Blockchain

IBM Blockchain Platform enables your business to hold data locally to meet regulations and corporate policies, while achieving the same advanced security, scalability, and performance they would get in the IBM Cloud.



DevOps

IBM Z provides a framework that drives continuous innovation without sacrificing day-to-day business processes.





Operate with confidence

IBM Z strikes the perfect balance between agility and security, allowing you to operate with confidence that your business can comply with the latest regulations while remaining competitive in the modern digital landscape.



Introducing a better, easier way to protect your data

The IBM Z encrypts 100% of your sensitive data to keep it protected from threats inside and outside of your organization and lower your security risk by as much as 95%.



Upgrade your security

Protect your data and credibility with complete end-to-end encryption, secure service container technology, and more.



IBM LinuxONE

By combining open-source software with the powerful IBM Z, the IBM LinuxONE creates a safe and reliable infrastructure for all kinds of workloads, with high levels of availability, security and scalability.

How IBM LinuxONE can help your business

Renowned for operational efficiency and rapid resilience to keep your business running in the face of any challenge, IBM LinuxONE provides an impressive Linux platform for any scale of workload, creating a safe and reliable infrastructure on one physical server.

IBM STORAGE AND SOFTWARE DEFINED STORAGE (SDS) SOLUTIONS

In a fast-paced business environment where knowledge is power, being able to quickly and efficiently harness the power of your data is the key towards gaining a strategic advantage. Turn the problem of data overload into a competitive advantage with a multicloud-enabled storage infrastructure designed to run next-generation workloads.



IBM Flash Storage

IBM FlashSystem solutions give companies the “micro-latency” performance they need to adjust prices, optimize inventory, prevent fraud, and take decisive action at speed.



IBM Enterprise Storage

IBM Enterprise Storage provides superior performance, secure data transactions and speedy availability in one trusted package.



IBM Data Backup Solitons

IBM tape storage solutions are a low-cost, secure method of storing your data.



IBM Software Defined Storage (SDS)

Improve the way you manage, protect, and store data with unlimited access to several IBM SDS products and IBM Cloud Object Storage.

IBM SYSTEM SOLUTION SUPPORT & SERVICES

IBM System Solution Support

We understand that technical support is vital to our customers. SBM brings IBM support capabilities, expertise and technical tools into your business to ensure your long-term success.

Value Added Services

IBM Systems Solution Support & Services have a wide range of value-added services to help our customers reduce costs, effectively manage their assets and support their business needs.

IBM System Solution Services

- ▶ IBM Platform Services (Hypervisor / OS services for IBM Power (I & P) and system Z platforms)
- ▶ IBM Storage and Software Defined Storage (SDS) solutions
- ▶ High Availability and Resiliency solutions
- ▶ Data Protection and Disaster Recovery
- ▶ Cloud, Automation and DevOps
- ▶ Performance Tuning
- ▶ Logical Depending Mapping and Data Center Optimization

IBM SOFTWARE GROUP – IBM SOFTWARE AND SOLUTIONS

IBM Software Group offers the latest industry solutions to help our customers innovate and adapt to ever changing environments while making the most of current resources and controlling costs using IBM technology.

IBM Software Group offers IBM Software solutions that includes but not limited to the following:

- ▶ IBM Cloud and Cognitive Software Solutions
- ▶ IBM Data and Artificial Intelligence (AI)
- ▶ IBM Watson Internet of Things (WIoT)
- ▶ IBM Watson Customer Engagement
- ▶ IBM Watson Talent Solutions
- ▶ SBM Correspondence Management
- ▶ IBM Blockchain solutions & Services
- ▶ Cloud Services
- ▶ E-Business and Portal Services
- ▶ SBM Chatbot Solution



IBM CLOUD AND COGNITIVE SOFTWARE SOLUTIONS

IBM delivers one cloud architecture that gives clients a tailored solution for cloud success. We help align our customers' unique workloads to the right cloud model.

With IBM Cloud clients can:

- 1 Fuel innovation
- 2 Migrate and modernize
- 3 Integrate and manage

IBM DATA AND ARTIFICIAL INTELLIGENCE (AI)

SBM is uniquely positioned to help our clients unlock the value of their data and accelerate their journey to AI.



IBM Cloud Pak for Data

The IBM Cloud Pak for Data (formerly IBM Cloud Private for Data) is the industry's leading hybrid cloud Data & AI platform. With IBM Cloud Pak for Data you can unlock the value of your data on a unified, cloud-native platform to turn data into valuable insights.



IBM Cloud Pak for Applications

The IBM Cloud Pak for Applications provides an end-to-end, enterprise-specific experience to speed development of apps built for Kubernetes using agile DevOps processes.



IBM Cloud Pak for Automation

The IBM Cloud for Automation delivers a robust, end-to-end solution for automating our clients' business needs from workloads to payroll.



IBM Cloud Pak for Integration

IBM Cloud Pak for Integration is containerized, allowing you to connect applications, data, and services across multiple clouds and deploy across any cloud environment.



IBM Cloud Pak for Multi-cloud Management

IBM Cloud Pak for Multi-cloud Management is a complete technology stack to address the operational, security, and governance challenges of managing VM and Kubernetes based applications across public and private clouds from a single management control plane.

IBM WATSON INTERNET OF THINGS (WIoT)

IBM Watson IoT Platform

IBM Watson Internet of Things (IoT) Platform is an integrated, enterprise grade IoT platform solution that enables our clients to quickly derive value from their IoT devices and transform their data into meaningful insights.

TRIRIGA Building Insights

TRIRIGA Building Insights is a machine learning platform that learns, analyzes, diagnoses and predicts anomalous behavior in your buildings.

The Watson IoT business delivers new industry-specific cognitive computing technologies, cloud data services and developer tools to help companies unlock the value of the Industrial IoT with advanced analytics and AI.

IBM Maximo– Enterprise Asset Management

The Maximo Enterprise Asset Management (EAM) solution from IBM provides a unified platform that delivers asset lifecycle and maintenance management across the enterprise.

IBM Engineering Lifecycle Management

IBM Engineering Lifecycle Management (ELM) offers a foundation of integrated products, practices and services.

IBM Tririga – Integrated Workplace Management System (IWMS)

IBM TRIRIGA Solution provides a single system for end-to-end lifecycle management of facilities and real estate.



IBM WATSON CUSTOMER ENGAGEMENT IBM WATSON SUPPLY CHAIN AND SUPPLY CHAIN INSIGHTS

IBM Watson Supply Chain offerings help the enterprise solve B2B Collaboration, Supply Chain Optimization and Order Management & Fulfillment problems across the enterprise. IBM Supply Chain Insights is an AI-based solution from IBM that helps supply chain professionals cut through data overload and give supply chain professionals deeper and trusted visibility into their end to end supply chain.

IBM WATSON TALENT SOLUTIONS

IBM Watson Talent Suite is a trusted talent management solution with leading AI-powered capabilities for talent acquisition and development. IBM talent acquisition products offer a best-in-breed applicant tracking system, leading tools for CRM, proactive sourcing, new hire onboarding, plus a variety of Watson solutions that improve the candidate experience, quality of hire, and recruiter support. IBM talent development products offer a comprehensive skills framework, an AI-powered coaching solution, and award-winning assessments.





SBM CORRESPONDENCE MANAGEMENT

SBM Correspondence Management is the only IBM bilingual content navigator that has the ability to securely manage the lifecycle of incoming and outgoing documents from creation to final storage and disposal. It allows organizations to receive, automate, track, and monitor the movement of all internal and external correspondence in a secure, efficient, reliable, and time saving manner.

IBM BLOCKCHAIN

Each day, forward-thinking companies are transforming blockchain's promise into bottom-line business results, and they're doing it with IBM Blockchain. However, building and deploying enterprise blockchain solutions continues to be a task larger than any one business can tackle on its own.

CLOUD SERVICES

SBM can help you with expert guidance, implementation support, and managed services to help you simplify and accelerate your journey to the cloud. We can bespoke build a complete, multi-cloud solution, that creates new value for your business.

E-BUSINESS AND PORTAL SERVICES

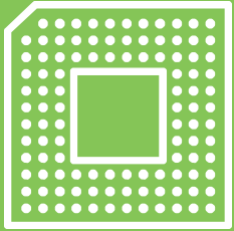
We offer a rich set of web and mobile applications for our clients.

- ▶ We design and build application architecture for a successful deployment in your enterprise.
- ▶ We offer ongoing performance tuning, maintenance and support.
- ▶ We have 30+ skilled consultants with over 15 years of cross-industry experience and technology expertise covering most of the sectors-government, banking, and telecom.
- ▶ Delivered award-winning portals for several high profile clients include Shoura Council, Saudi e Gov., Tadawul Stock Exchange and Pension.

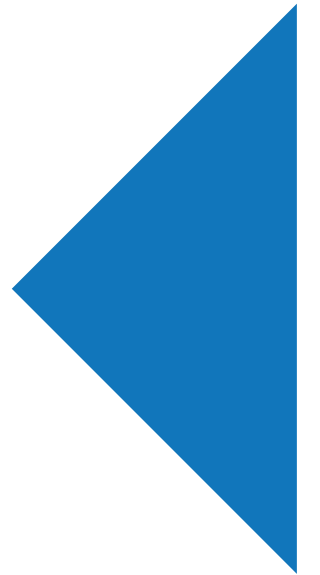
SBM CHATBOT SOLUTIONS

Many forward-thinking companies are integrating automated AI-based solutions such as chatbots to provide a faster and more efficient customer experience while reducing their costs. SBM offers a chatbot solution (also known as a conversational bot). Our solution has been built on top of IBM's Watson Assistant for building conversational interfaces into any application, device, or channel.





BUSINESS TECHNOLOGY SOLUTIONS



“WE ARE LEADING STRATEGISTS.”

SBM Business Technology Solutions is an elite team of 400 highly qualified professionals who provide specialist solutions for our clients, harnessing powerful platforms from the leading technology providers in the world to meet our clients' ever-evolving needs.

We deliver world class solutions for blue chip companies across every sector in the Kingdom including telecoms, banking, defense and manufacturing, right through to the top levels of government.

The reason our clients choose to work with us is our proven track record in maximizing value for our clients and our reputation for driving digital excellence across Saudi Arabia. Our experienced team of experts will embed themselves in your business to help you outshine your competitors and boost your bottom line.

We deliver success. Let us help you realize the potential of your business today.

The modern business landscape is a tricky balance of human resources, procurement, manufacturing and legal regulations.

Understanding the core of your business and optimizing the processes around it is at the heart of the Business Application and integration team.



Our dedicated team integrates all of your business applications into a single coherent picture through databases, portals and applications to provide a fact-based approach for your top management to make superior data-driven decisions.



We pride ourselves on delivering a world-class customer service led by an international team of elite experts with a deep knowledge of business processes in every sector. With decades of experience in international markets, we have combined global insights with local expertise in the Saudi business landscape to create one of the most advanced tech teams in the world.

Our technology partners span Microsoft, SAGE, Liferay, Ellician, and many other leading software providers so that we can provide the right knowledge and tools to meet your specific needs.



Enterprise Resources Planning



Customer Resources Management



Content Management Portals



Robotics Process Automation



System Integration

*Digital disruption has changed the way we do business.
The traditional models and paradigms have been overturned by small startup companies with big ideas.*

Where others may perceive threats, we see opportunity. That's why we have a dedicated team to help our clients to digitally transform their business beyond traditional modes of thinking. Sometimes it's not precisely about what you do, but the way that you do it, and how that helps your end customer. We help our clients reinvent and redefine their value proposition for their customers with disruptive tools to stay ahead in a shifting landscape.

Here are just some of the tools at our disposal:

Blockchain Technology



IOT & Smart Solutions



BI & Analytics



Big Data



AI and Machine Learning



Cognitive Analytics

CLOUD ENABLEMENT & MOBILITY TEAM

We know that realizing the potential of cloud technology is at the top of your agenda. We help our clients grow more agile with leading cloud services. Our skilled consultants will help you transition to a new agile way of storing your data with leading insights and technology.

We are passionate about delivering a seamless end-user experience and achieving the best results for our clients.



Some of the cloud services we offer include:



Mobile Applications
solutions



Cloud offerings and
services



Infrastructure
solutions and services




Software licensing

STRATEGIC BUSINESS MANAGEMENT

Our Strategic Business Management team is forged from two of our strongest areas of expertise - business IT consultancy and providing powerful IT solutions from world-leading partners.

The strong partnerships we have with some of the leading technology companies in the world allow us to open the gateway to world-class expertise, insights and infrastructure to maximize the value of your business.





Here are some of the strategic solutions we offer our clients:

Business Consulting

- ▶ Strategic planning services (Vision, Mission and Values development)
- ▶ Build Governance Offices (VRO, SMO, PfMO)
- ▶ Key Performance Indicators consultations and Designing dashboards
- ▶ Information Lifecycle Management.

Quality Assurance

- ▶ Managing the full test life cycle (Functional/None Functional) Testing.
- ▶ Assessing Customer Experience for IT Services.
- ▶ Building RoadMap for Agile ITSM/DevOps environments transformation.
- ▶ End-to-End Quality Assurance Solutions Consulting and building.

Business Process Consulting

- ▶ Business process engineering.
- ▶ ITSM process engineering.
- ▶ Business Continuity routines.

Strategic Outsourcing

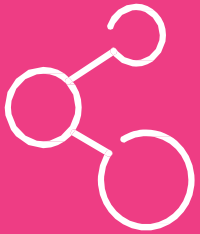
- ▶ IT professionals outsourcing.
- ▶ Business professionals outsourcing.
- ▶ Managed Services
- ▶ IT Service Management, Plan and Deliver.
- ▶ Business Service Management, Plan and Deliver.

Compliance and Risk Management

- ▶ Risk Management Assessments.
- ▶ Services Roadmap development.
- ▶ ISO Consultations and certifications.

Talent Development & Education

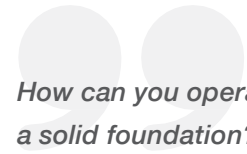
- ▶ Professional Training.
- ▶ Tailored Training
- ▶ Tailored Development Programs to achieve specific business objectives.



INFRASTRUCTURE & NETWORKING TECHNOLOGY



“WE ARE TECHNOLOGY ARCHITECTS.”



How can you operate a successful business without a solid foundation? Our Infrastructure & Networking Technology (INT) team develops end-to-end solutions to build a robust framework for our clients' businesses. This encompasses everything from architecture design right through to project implementation and managed services.

How do we work?

We begin by taking a step back to examine the wider business environment you are trading in. We listen to your challenges and build a detailed picture of your unique needs. We take a deep dive into your operational efficiency and evaluate how successful your current infrastructure is in delivering return on investment. We test the resilience of your systems and appliances against potential threats and look for weaknesses in data availability. We then couple these insights with intelligent networking and connectivity solutions to restructure the digital foundation of your business.



OUR BUSINESS SERVICES

Network Solutions

- ▶ The software-defined wide-area network (SD-WAN)
 - ▶ Collaboration Solutions
 - ▶ Switching and Routing
 - ▶ Networking Strategy & Optimization Services
 - ▶ Network Integration & Deployment Services
 - ▶ Network Managed Services
- ▶ High Speed Network
 - ▶ Internet of Things
 - ▶ Transmission & Optical Network solutions
 - ▶ Converged Communications Services
 - ▶ Video Conference, Digital Signage, & IPTV
 - ▶ Mobility & Wireless Solutions
 - ▶ Network Health Check and Audit Study

You're in the driving seat.

We give you full control of your infrastructure and provide in-depth training to help you understand how to maximize the value of your assets and the most effective ways of operating them.

Let us take you on your digital transformation journey today.



OUR INFRASTRUCTURE SOLUTIONS

Data Centers & Services

- ▶ Data Centers Preparation, power, cooling and racks.
- ▶ Data Center Infrastructure Management (DCIM)
- ▶ Intelligent Data Center Enablement
- ▶ Turnkey MEP works.
- ▶ Testing and certifying data centers (Data Center All Tier (Uptime)
- ▶ IT infrastructure availability and resilience (part of Business Continuity)
- ▶ Health check and data center gap analysis
- ▶ Data Centers Air Flow Optimization (CFD, Intelligent Algorithm).
- ▶ Maintenance and Managed services for data centers and command centers.



OUR AUDIOVISUAL SERVICES



E-learning Solutions



Video walls



Auditoriums



Preparation of digital meeting rooms
Display systems



Public address systems



Command and control centers preparation
(including NOC and SOC)

PHYSICAL SECURITY, AUTOMATION & LOW CURRENT SYSTEMS

- ▶ Self-Learning System (Machine Learning, Machine Vision) applied on Security and energy Fields.
- ▶ **Integrated Security Systems including:**
 - Perimeter Fence (HCIS Class 1, 2, 3, 4 & 5) and Crash Rated Anti- Vehicle Barrier.
 - Physical Security Equipment (Road Blockers, Arm Barriers, Turnstiles, Bollards...).
 - Screening & Searching Equipment (Explosive Detectors, Baggage Scanner, Metal Detectors, Walk-through Detectors, UVIS, ANPR...)
 - Video Surveillance CCTV, Video Analytics & VMS Systems.
 - Electronic Access Control Systems and Visitors Management System.
 - Intrusion Detection & Assessment System (IDAS) including Volumetric Sensors (Microwave) & Fence Mounted Fiber Sensors.
 - Long Range Detection & Assessment Systems (LRDAS) including Long
 - Range Thermal Cameras & Radars.
 - Fence Lighting System and Electrical Distribution System (UPS & Generators).
 - Dedicated Security Network Infrastructure
 - Security Management System (SMS) to integrate/manage the complete systems as unified platform / PSIM
 - Construction of Security Control Centers, Gate Houses, Search Facility & Support Buildings.
 - Operation & Maintenance of the Integrated Security Systems.
- ▶ Intrusion Detection Systems (Fiber intrusion, Microwave, Buried Cables...).
- ▶ Intelligent Building Management & Automation Systems.
- ▶ Smart Cities solutions.
- ▶ Building Safety solution (Fire Alarm, Fire Fighting).
- ▶ Hospital integration systems (HL7, RFID, Nurse call).
- ▶ Supervisory Control and data acquisition SCADA (Power & water)



OUR COMMUNICATION SERVICES

1

Structured Cabling Systems

2

Outside Plants (OSP)

3

Telecommunication shelters

4

Indoor GSM solutions

OUR POWER MANAGEMENT SYSTEMS

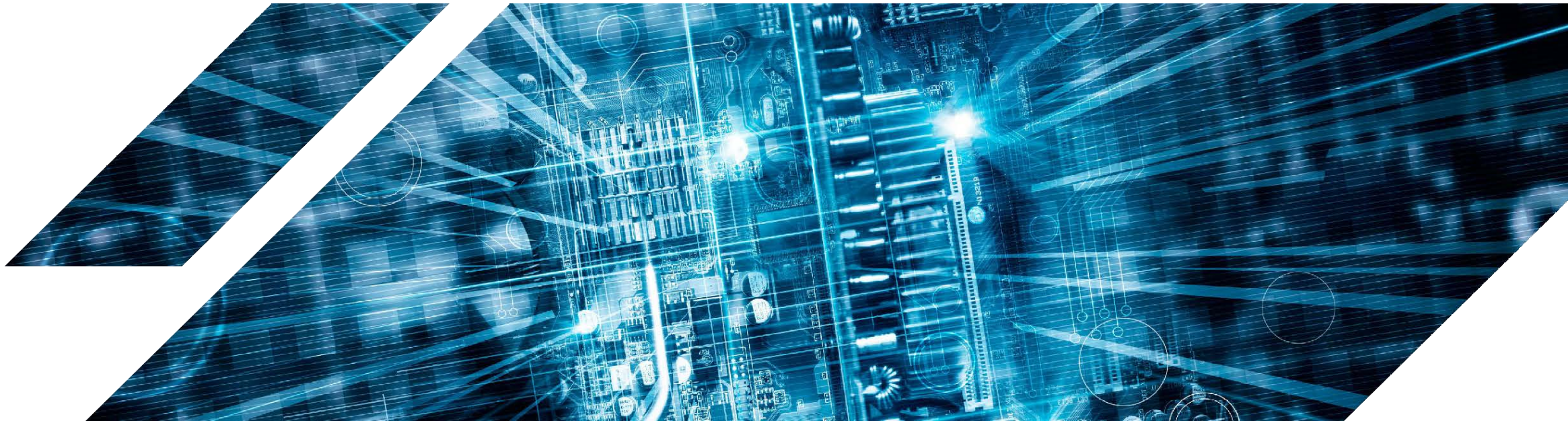
- ▶ Energy Audit & Optimization by Using Self-Learning System.
- ▶ Backup power systems (generators, DC supply systems, UPS ... etc.).
- ▶ Green power solutions (Solar Systems).
- ▶ Grid power & Smart metering (HW & SW, part of smart campus).
- ▶ Uninterruptible Power Supply Systems.
- ▶ DC Supply systems.
- ▶ Home Energy Managements system.



OUR COMPUTING SOLUTIONS

We specialize in providing computing solutions for small-to-large enterprises to help them manage their workload. This includes everything from traditional tower/rack servers' requirements to converged/hyper-converged solutions, SAP HANA, business analytics and virtualization workloads.

- ▶ x86 Servers Sales (Storage, PCD...)
- ▶ Solutions such as Hyper-Converged Infrastructure, Converged Infrastructure, SAP HANA, Business Continuity and Back-up Solutions.
- ▶ End-User, Printers, and Mobility Devices and Kiosk Sales.
- ▶ Retail Store Solution Sales
- ▶ Implementation Services
- ▶ Post-Sales Service & Support.
- ▶ Backup and Disaster Recovery Solutions.
- ▶ End User Clients such as PCs/Laptops/Printers/Scanner, etc., and accessories.
- ▶ Queuing System & Customer Visit Management Solutions.
- ▶ Retail Store Solution Sales.
- ▶ Deployment & Implementation Services.
- ▶ Maintenance & Support Services.



DIGITAL MANUFACTURING SOLUTIONS

The INT team is a market leader in providing digital manufacturing solutions for our clients across the Kingdom.

Working together with industry and government, we are driving the digital transformation of Saudi Arabia as boldly set out in Vision 2030. We use pioneering industry 4.0 technology to service our clients across every sector including education, business and technology.

Our services include:

- ▶ LAB Infrastructure preparation.
- ▶ Laser cutters.
- ▶ CNC cutters.
- ▶ Vinyl cutters.
- ▶ 3D printing.



SBM AS INTERNET SERVICE PROVIDER

SBM is one of the only leading companies in Saudi Arabia that has been certified as an ISP.

We offer our clients the below services:

- ▶ Direct Internet Access
- ▶ VPN connectivity
- ▶ MPLS connective Satellite/VSAT connectivity
- ▶ Branch connectivity
- ▶ Fiber connectivity
- ▶ Hosting domain services
- ▶ Hosting e-mail services
- ▶ Hosting web services
- ▶ Provide public IP
- ▶ Co-location services

Business Process Outsourcing Managed Services & Strategic Outsourcing

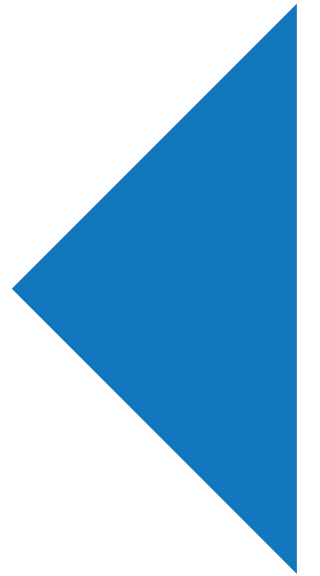
We deliver intelligent network infrastructure that empowers our clients, regardless of size, to manage their IT investments effectively and support their business objectives.

We deliver next generation e-business solutions anywhere in the networking life cycle—from network consulting and integration to total network outsourcing. Through our powerful partnerships, including Cisco Systems, we can give our clients access to emerging technological advances in optical, wireless, IP convergence, security and intelligent networking.

Our best-in-class solutions help our clients penetrate into emerging markets powered by some of the most advanced technologies in the world.



CYBER SECURITY SOLUTIONS



WE ARE YOUR BEST CYBER DEFENSE.

We understand that in the modern digital landscape your cybersecurity is paramount to your business.

SBM has built a specialized cybersecurity unit from the leading technology experts across the Kingdom. We cover the full spectrum of cybersecurity solutions to protect your company's most valuable assets from security threats and vulnerabilities. We provide the ultimate digital defense for your business - combining our unrivalled technical expertise with world-class enterprise security architecture.

Our vision is simple and effective:
we provide ultimate security for your information while ensuring the smooth and seamless operations of your business so that you remain safe, secure and successful.



Some of our services include:**▶ Security Intelligence:**

Security intelligence collection, analysis and sharing through customer portals, data feeds, multi-level briefs and security intelligence services.

▶ Managed Security Services:

Comprehensive 24/7 security monitoring and log management to provide businesses with a 360-degree view of exposures, incidents, and threats.

▶ Advanced Threat Protection:

Advanced threat protection enables intelligent response to advanced threats across the enterprise.

▶ Incident Response:

Advanced incident response and forensics support that provide immediate access to critical capabilities, knowledge, and skill sets.

BUILDING A SECURE INFRASTRUCTURE

Our goal is to strengthen the digital infrastructure of your business to defend against the modern threats of the cybersecurity landscape. We protect your most valuable assets and sensitive information through world-class security solutions:

Our infrastructure services include:

- ▶ Firewalls
- ▶ IPS
- ▶ Mail Gateway
- ▶ Web Filtering
- ▶ Web Application Firewall
- ▶ Wireless Security
- ▶ Network Access Control





ATPC: MANAGING YOUR SECURITY 365 DAYS A YEAR

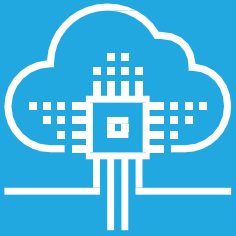
ATPC never sleeps. Our first of its kind Security Operations Center continually monitors and manages your security technology throughout the year to analyze and assess security threats to your business. We never stop working to bolster your cybersecurity and we always look for ways to maximize efficiency and reduce your costs.

Our Managed Security Services Covers:

- ▶ Administration of your security controls like firewalls, IPS, and endpoint protections.
- ▶ Conduct penetration testing externally and internally.
- ▶ Vulnerability management as a service, from doing the assessment to fixing/remediating existing vulnerabilities.

We offer our clients an expert consultancy service to address your ever-evolving security needs. Our consultants will embed in your business for a detailed analysis of the overall security of your organization from the inside out. They will work closely with you to keep your company secure and compliant and recommend the best solutions for your unique needs.

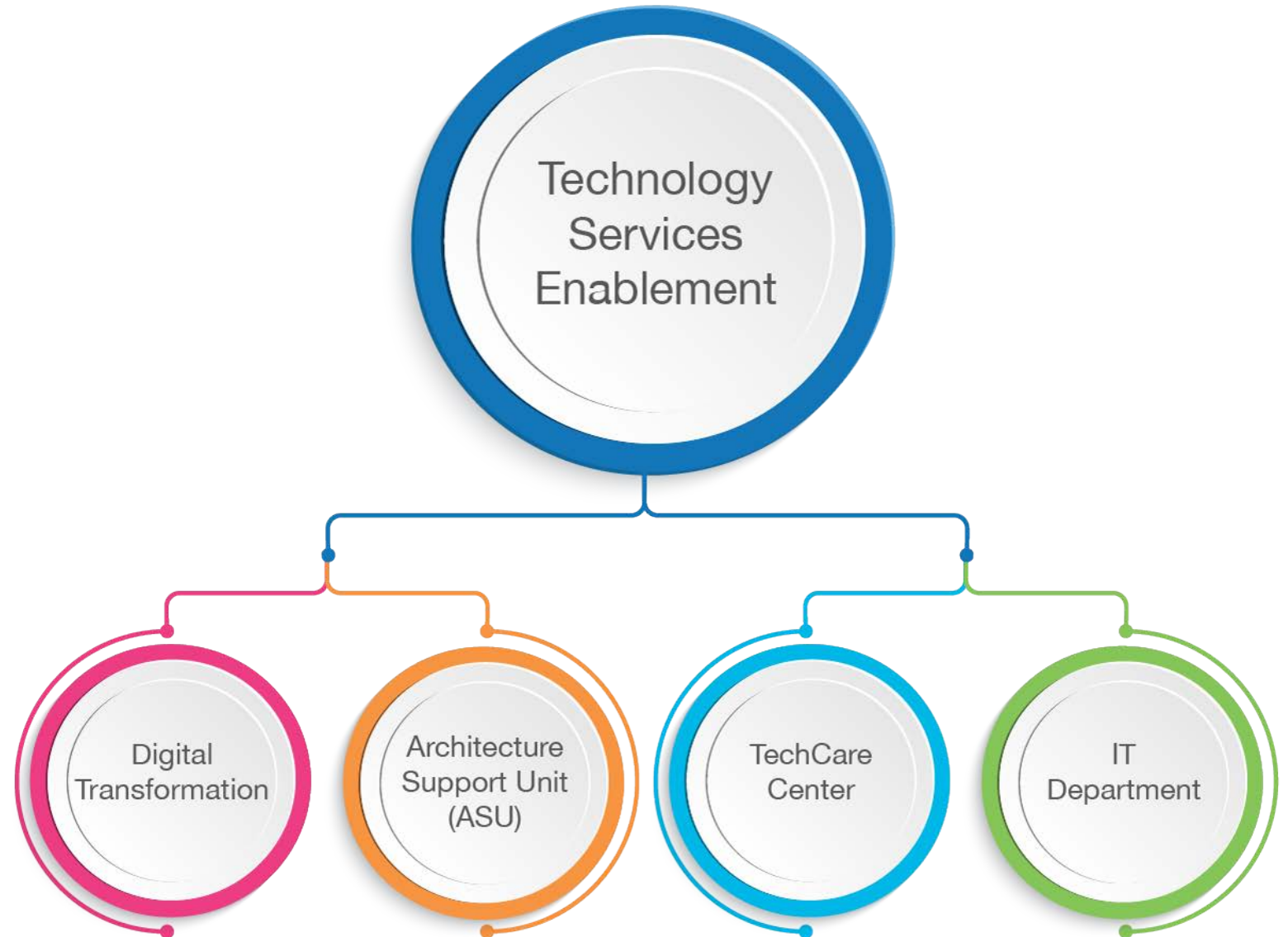




TECHNOLOGY SERVICES ENABLEMENT

“WE ARE YOUR DIGITAL TRANSFORMATION PARTNER.”

Technology Services Enablement has the digital transformation in check and is the pros at overseeing and leading initiatives to help SBM improve its solutions offerings, business processes, stay competitive and enhance customer experiences.



► Digital Transformation

Technology Services Enablement, through its Digital Transformation Hub (DXH) is one of the main key players in SBM as a Creativity facilitator and enabler of digital transformation solutions. It transforms customer and employee experiences, leverage digital transformation without becoming a slave to technology, and harness the explosive power of ecosystems for innovation, disruption, and growth.

► Architecture Support Unit

Whereas the Architecture Support Unit leads the innovative emerging technology solutions and provide customers with the latest – best – fit solutions that meets their objectives in line with their digital transformation journey.

► TechCare Center

The SBM TechCare Center handles customer incident reporting and any other technology query through the latest available technologies and tools in hand to make sure that our customers are satisfied by getting the best service.

► IT Department

Furthermore, SBM IT Department alongside SBM Enterprise Systems Unit are availing the latest technology tools to SBM Management and employees to provide a dynamic and agile environment, focused on structuring and aligning people, processes and technology to support SBM and its customers in their Digital Transformation Journey.





Some of

OUR PARTNERS



Some of

OUR CUSTOMERS



Architecting Technology



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